



# International Cancer Education Conference

14-16 September 2016 • Bethesda, Maryland, USA

American Association for Cancer Education • Cancer Patient Education Network

*Promoting Cancer Education, Equity, and Precision Medicine Globally*

[2016.attendicec.org](http://2016.attendicec.org)



## *2016 Registration Brochure*

International Cancer Education Conference, 154 Hansen Road, Suite 201, Charlottesville, VA 22911

Tel: +1.434.284.4445 | Fax: +1.434.977.1856 | email: [info@attendicec.org](mailto:info@attendicec.org)



YOU'RE  
INVITED



The American Association for Cancer Education (AACE) and the Cancer Patient Education Network (CPEN) International Cancer Education Conference invite you to participate in the International Cancer Education Conference, 14-16 September 2016, in Bethesda, Maryland, USA. Join 200+ of your cancer education colleagues dedicated to promoting accurate, effective and focused cancer education through advocacy, scientific investigation, development, evaluation and dissemination of information relevant to cancer education. The conference is a unique opportunity to meet with leading specialists in the cancer care, education, research, survivorship and palliative care fields. We hope that you will join us in Bethesda, Maryland!

## ICEC Attendees Are...



- Oncologists
- Physicians
- Surgeons
- Nurses
- Allied Health Professionals
- Social Workers
- Patient Navigators
- Health Educators
- Librarians
- Public Health Professionals
- Residents, Fellows, and Students
- Survivors

And many other members of the cancer care community!

Cancer education plays a key role in the nation's war to end cancer suffering and death. This conference features presentations showcasing validated educational models, provides a multidisciplinary forum for the dissemination of cancer education research, facilitates interdisciplinary networking, and enhances attendees' educational and evaluation skills. The goal of the conference organizers is to expand the cancer education community from which we can learn and share best practices in cancer education, making best use of our educational efforts.

## Hotel

### Hyatt Regency Bethesda

**Special 2016 Conference Rate:**  
**\$205 single / double** (plus tax)

One Bethesda Metro Center  
(7400 Wisconsin Avenue)  
Bethesda, MD 20814  
United States  
Phone: (301) 657-1234  
Fax: (301) 657-6453  
Email: [mybethesdastay@hyatt.com](mailto:mybethesdastay@hyatt.com)

Stay with us at the conference hotel,  
the Hyatt Regency Bethesda, MD, a short  
Metro ride from Washington, DC!



HOTEL &  
TRAVEL

*Please mention the International Cancer Education Conference in order to reserve your room at the conference rate. Room rate includes internet in the guest room and in the meeting space. Rooms are subject to availability, and reservations must be made by **19 August 2016**.*

## Air Travel

There are two primary airports serving the Washington, DC area:

- **Dulles International Airport (IAD):** IAD is located west of Washington, DC. There is an Express bus service that can take you to the Wiehle-Reston East Metro Station on the silver line for \$5 per person; the Metro ride from there to Bethesda is approximately 1 hour, costs \$3.60, and requires just one change of trains (at Metro Center, from the silver line to the red line). You may also, of course, take a taxi (about 35 minutes and \$75) or use the shuttle service detailed below.
- **Reagan National Airport (DCA):** DCA is located south of Washington, DC and has a Metro stop built into the airport. The Metro ride from DCA to Bethesda is approximately 45 minutes, costs \$3.60, and requires just one change of trains (at Gallery Place, from the yellow line to the red). You may also, of course, take a taxi (about 40 minutes and \$60) or use the shuttle service detailed below.

You also have the option to fly into Baltimore/Washington International Thurgood Marshall Airport (BWI), which sometimes has inexpensive airfares, but travel from BWI to Bethesda is best done via taxi (approximately 45 minutes and \$95) or shuttle.

## Shuttle Information

The conference organizers have made arrangements for a discounted rate from SuperShuttle if you use their service for transportation between the conference hotel and the airports mentioned above (IAD, DCA, or BWI). The discount is \$1 off of one-way shuttle service or \$3 off of round-trip shuttle service, with additional discounts for exclusive van and car services. Make your SuperShuttle reservation online using the discount code UP3V3.

## Tour the Washington, DC and Bethesda Areas

The conference will be held at the Hyatt Regency Bethesda, within easy walking distance of the Bethesda Station on the Washington, DC Metro's red line. There are hundreds of interesting sites to visit while you are in the area, including the many DC monuments and memorials, the Smithsonian Museums, the U.S. Holocaust Memorial Museum, International Spy Museum, Newseum, and National Zoo. If staying close by, the conference hotel is in walking distance of downtown Bethesda and all it has to offer, among many restaurants.





# PROGRAM SCHEDULE

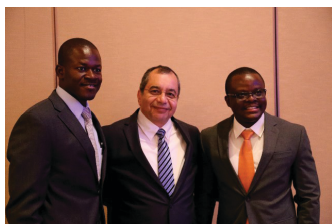
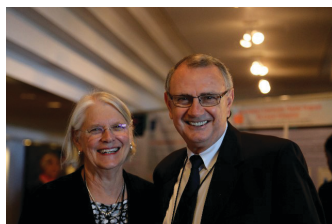
(subject to change)



## Wednesday, 14 September 2016

8:00 - 10:00 AM	<b>Workshop 1</b> Health Literacy	<b>Workshop 2</b> Genetics and Cancer Care	<b>Workshop 3</b> Skill Session: Using a Translator <i>Morning Option</i>
10:00 - 10:30 AM	<b>Transition Break</b> <i>No refreshments</i>		
10:30 AM - 12:30 PM	<b>Workshop 4</b> Cancer Survivorship	<b>Workshop 5</b> Palliative Care	<b>Workshop 3 (repeat)</b> Skill Session: Using a Translator <i>Afternoon Option</i>
12:30 - 2:00 PM	<b>Lunch</b> <i>On your own</i>		
2:00 - 3:30 PM	<b>Welcome and Opening Remarks</b>  <b>Opening Plenary</b> <i>Douglas Lowy MD, Acting Director, National Cancer Institute</i>		
3:30 - 4:30 PM	<b>Plenary Presentation</b> <i>Olivia Carter-Pokras PhD, Professor, Dept. of Epidemiology and Biostatistics and Interim Assoc. Dean of Diversity and Inclusion, University of Maryland School of Public Health</i>		
4:30 - 6:00 PM	<b>Roundtable Discussions</b>		
6:00 - 6:30 PM	<b>Concurrent Session Moderators Instructional Sessions</b> (By Invitation)		
6:30 - 7:00 PM	<b>Poster Judges Instructional Sessions</b> (By Invitation)		
7:15 - 8:15 PM	<b>Special Joint Reception</b> Hors d'oeuvres with Cash Bar		





# PROGRAM SCHEDULE (subject to change)

## Thursday, 15 September 2016

6:15 - 6:45 AM	Morning Wellness Session			
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors		EACE Breakfast Meeting (By Invitation)	
8:00 - 9:00 AM	Plenary Presentation <i>Edward L. Trimble MD, MPH, Director, Center for Global Health, National Cancer Institute</i>			
9:00 - 9:15 AM	Transition Break			
9:15 - 10:45 AM	Session 1A Selected from abstracts	Session 1B Selected from abstracts	Session 1C Selected from abstracts	Session 1D Global Cancer Education Panel INVITED  <i>Dr. Wahid Al-Kharusi Dr. Omar Sherif Omar Dr. Julius Mwaiselage Dr. Ibrahim Seifeldin</i>
10:45 - 11:00 AM	Transition Break <i>No refreshments</i>			
11:00 AM - 12:30 PM	Poster Session A and Networking with Exhibitors			
12:30 - 2:00 PM	Lunch History of Cancer Education Panel			
2:00 - 3:30 PM	Session 2A Selected from abstracts	Session 2B Selected from abstracts		Session 2C Selected from abstracts
3:30 - 3:45 PM	Transition Break			
3:45 - 4:45 PM	SAMUEL C. HARVEY LECTURE <i>Elmer Huerta MD, MPH, Director, Cancer Preventorium, Washington Cancer Institute, MedStar Washington Hospital Center</i>			
5:30 - 9:30 PM	Special Dinner Event (optional) Cesco Osteria			

### Exhibitor Schedule

**Set-up:** Wednesday, 12:30 - 8:15 pm

**Show hours:** Thursday, 7:00 am - Friday, 4:15 pm (most traffic during breakfasts, breaks, and poster sessions)

**Take-down:** Friday, 4:15 - 6:15 pm

# PROGRAM SCHEDULE

(subject to change)



## Friday, 16 September 2016

6:15 - 6:45 AM	Morning Wellness Session			
7:00 - 8:00 AM	Continental Breakfast and Networking with Exhibitors	CPEN Interest Groups		JCE Editorial Board Luncheon (By Invitation)
8:00 - 9:00 AM	Plenary Presentation Julia Rowland PhD, Director, Office of Cancer Survivorship, National Cancer Institute			
9:00 - 9:15 AM	Transition Break No refreshments			
9:15 - 10:45 AM	Session 3A Selected from abstracts	Session 3B Selected from abstracts	Session 3C Selected from abstracts	Session 3D INVITED NCI R25 PProgram
10:45 - 11:00 AM	Transition Break			
11:00 AM - 12:30 PM	Poster Session B and Networking with Exhibitors			
12:30 - 12:45 PM	Transition Break No refreshments			
12:45 - 2:15 PM	AACE Business Luncheons and Awards and 50th Annual Meeting Celebration		CPEN Business Luncheons and Awards	
2:15 - 2:30 PM	Transition Break No refreshments			
2:30 - 4:00 PM	Session 4A Selected from abstracts	Session 4B Selected from abstracts	Session 4C Selected from abstracts	
4:00 - 4:15 PM	Transition Break			
4:15 - 5:15 PM	Plenary Presentation Shared Decision Making as an Educational Tool In Cancer Management Charles G Kelly, FRCP, FRCR, President, European Association for Cancer Education			
5:15 - 6:15 PM	Closing Ceremony and Awards Best of the Best! Oral and Poster Award Winners			



# REGISTRATION POLICIES

## **Refund Policy**

Refund requests must be made in writing to ICEC Headquarters on or prior to 15 August 2016. A 75% refund of the Conference and workshop(s) registration fees will be given for cancellations received on or prior to 15 August 2016. No refunds will be made after 15 August 2016. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather or travel delays. The conference organizers reserve the right to substitute faculty, or cancel or reschedule sessions (because of low enrollment or other circumstances). If the organizers must cancel the Conference in its entirety, ICEC may refund the appropriate registration fees to all Conference registrants; no refunds will be made for travel expenses related to the Conference.

## **Refunds in case of Emergency**

If you are unable to attend the workshop(s) or the Conference based on serious illness or death (of self or a family member), a partial refund (amount paid minus a \$55 processing charge) may be granted. Emergency refund requests must be made in writing to ICEC Headquarters at the following address. All requests are reviewed to ensure compliance with policy.

International Cancer Education Conference  
154 Hansen Road, Suite 201  
Charlottesville, VA 22911 USA  
Fax: +1 434.977.1856  
info@attendicec.org

## **Substitution Policy**

If you are unable to attend workshops or the Conference, you are welcome to send a colleague in your place. There is no fee to make this change up to 15 August 2016. Substitutions after 15 August 2016 will incur a \$55.00 processing fee.

## **Returned Check Policy**

Remittance must be made in U.S. Dollars to the American Association for Cancer Education (AACE). A \$25.00 surcharge may be assessed to cover any collection fees.

## **Important Payment Note**

The registration form must be accompanied by your credit card information or check in full payment of all applicable fees. All non-U.S. registrants will be charged the U.S. Dollar equivalent at the time the charge is processed unless otherwise indicated. To qualify for early registration rates, complete registration including payment must be submitted online, faxed or postmarked no later than 11 July 2016.

## **Exhibitors**

Exhibitors are subject to the same refund and substitution policies above. However, exhibitors do not qualify for refunds in case of emergency with the belief that an exhibiting organization can send another representative if the original representative is unable to attend.

## **Media Attendance**

The rules and regulations of the ICEC exhibits are intended to bring order and fairness to the Conference. The Conference organizers may issue press passes to representatives of news media outlets. To request a press pass, contact ICEC Headquarters at the following address.

International Cancer Education Conference  
154 Hansen Road, Suite 201  
Charlottesville, VA 22911 USA  
Fax: +1 434.977.1856  
info@attendicec.org



# 2016 International Cancer Education Conference Attendee Registration Form

Send form by fax to +1 434.977.1856 or mail to: ICEC, 154 Hansen Rd. Ste. 201, Charlottesville, VA 22911, USA

Name: (circle) Dr Mr Ms \_\_\_\_\_  
(First) (Last) (Suffix/Degree) (Badge name/Nickname)

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Emergency Contact (required): Name: \_\_\_\_\_ Phone: \_\_\_\_\_

## PLEASE CHOOSE ONE:

Membership dues paid or joining/renewing with registration: ☐ AACE Member ☐ CPEN Member ☐ EACE Member  
☐ Nonmember ☐ Student (documentation from academic institution required when picking up registration materials at conference venue)

## PRECONFERENCE WORKSHOPS

### Wednesday, 14 September 2016

	AACE/CPEN/EACE MEMBER			NONMEMBER			STUDENT			
	early on/before 11 July 16	regular 12 July - 15 Aug 16	onsite After 15 Aug 16	early on/before 11 July 16	regular 12 July - 15 Aug 16	onsite After 15 Aug 16	early on/before 11 July 16	regular 12 July - 15 Aug 16	onsite After 15 Aug 16	
<input type="checkbox"/> 1. Health Literacy	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 2. Genetics and Cancer Care	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 3. Skill Session: Use of a Translator - Wed. Morning	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 3. Skill Session: Use of a Translator - Wed. Afternoon	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 4. Cancer Survivorship	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____
<input type="checkbox"/> 5. Palliative Care	\$40	\$50	\$60	\$65	\$75	\$85	\$25	\$35	\$45	\$ _____

## CONFERENCE

### Full Conference, 14-16 September 2016

☐ Three-Day Conference \$425 \$475 \$525 \$550 \$600 \$650 \$180 \$210 \$240 \$ \_\_\_\_\_

### One Day Only Registration

<input type="checkbox"/> Wednesday, 14 September 2016 ONLY	\$110	\$125	\$140	\$140	\$160	\$180	\$50	\$55	\$60	\$ _____
<input type="checkbox"/> Thursday, 15 September 2016 ONLY	\$215	\$245	\$275	\$280	\$320	\$360	\$95	\$110	\$125	\$ _____
<input type="checkbox"/> Friday, 16 September 2016 ONLY	\$215	\$245	\$275	\$280	\$320	\$360	\$95	\$110	\$125	\$ _____

### Guest Registration

☐ One guest to attend full conference and all functions \$325 \$375 \$425 \$ \_\_\_\_\_

(day rates not available for guests; guests do not receive any conference materials)

Guest Name: \_\_\_\_\_

## SPECIAL EVENTS

☐ Special Event Dinner (Thurs., 15 Sept. 2016, 5:30-9:30 PM) - \$35 \$ \_\_\_\_\_

☐ Guest Ticket for Special Event Dinner (limit 1 guest) - \$45 Guest Name: \_\_\_\_\_ \$ \_\_\_\_\_

## FRIDAY LUNCHEONS Please check if you plan to attend. No lunch will be served on Friday outside of these two luncheons.

☐ AACE Business Luncheon and Awards ☐ CPEN Business Luncheon and Awards ☐ No lunch on Friday

## ROUNDTABLE INTEREST Please check the Roundtable(s) you are interested in joining.

☐ Cancer Prevention Education ☐ Health Literacy ☐ Health-Related Quality of Life and Survivorship ☐ International Cancer Education  
☐ New Patient Information and Orientation - Chemotherapy ☐ Professional Cancer Education ☐ Social Media and Education

## MENTORING INTEREST For Students, Trainees, and Early Career Professionals

Would you be interested in being mentored? ☐ Yes ☐ No If yes, email [info@attendicec.org](mailto:info@attendicec.org) with topics and projects you want mentoring on.

## MEMBERSHIP DUES Renew or become a Member! (Optional)

☐ AACE Active Membership - \$195.00 ☐ CPEN Active Membership Renewal - \$125.00 ☐ EACE Annual Membership - \$50.00 \$ \_\_\_\_\_  
1 Jan - 31 Dec 2016 or ☐ CPEN New Membership (Discount) - \$100.00 1 Jan - 31 Dec 2016  
1 July 2016 - 30 June 2017 **Total:** \$ \_\_\_\_\_

## CONTINUING EDUCATION

Continuing education is offered through the University of South Florida (USF) Health for physicians, nurses, social workers, mental health counselors, marriage and family counselors, and Certified Health Education Specialists (CHES). The CME/CEU certificate is available to you at NO CHARGE; however, you must indicate that you want a certificate in order to receive the correct forms to complete to be sent your certificate. ☐ Continuing Education Certificate

## ADDITIONAL QUESTIONS

1. ☐ Dietary restrictions: \_\_\_\_\_ ☐ Additional needs: \_\_\_\_\_

This conference complies with the Americans with Disabilities Act by providing individuals with disabilities access to programs, services and activities.

2. ☐ Please do NOT include my contact information on the registration list distributed only to conference attendees.

3. How did you learn about our conference? ☐ Email ☐ Website ☐ Internet Search ☐ Colleague ☐ CoC Brief ☐ Other \_\_\_\_\_

## PAYMENT INFORMATION

Check Number: \_\_\_\_\_ Credit Card: ☐ Visa ☐ Mastercard ☐ American Express PO Number: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2/CSC\*: \_\_\_\_\_

\*The CV2 (or CSC) code is the three digit security code located on the signature strip on the back of Visa and Master Cards. American Express cards have a four-digit security code located on the front.